

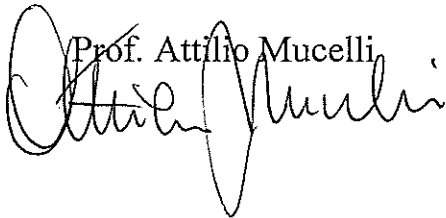


UNIVERSITÀ POLITECNICA DELLE MARCHE
FACOLTÀ DI ECONOMIA “GIORGIO FUÀ”

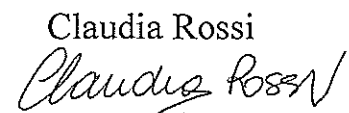
Master's Degree in International Economics and Commerce
Business Organization and Strategy

INTERNATIONALIZATION AND
MANAGEMENT CONTROL:
THE CASE OF A MULTINATIONAL
CORPORATION

Relatore: Chiar.mo

Prof. Attilio Mucelli


Tesi di Laurea:

Claudia Rossi


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